



Daily Universe

Vol. 19 No. 155

Wednesday, June 14, 1957

Provo, Utah



KANSAS' JIM RYAN
World Record Holder in the Mile (3.51.3)

Musicians Featured In Forum Assembly Panel

Grant Johannesen, well-known Utah-born pianist and his wife, Zara Nelsova, world-famous cellist, will be featured in the Forum Assembly Thursday at 10 a.m. in the deJong Concert Hall.

Potentialities Group Offered

The Counseling Center is offering a group session this summer which will focus on the development of human potentialities. The program is designed to help discover capacities, strengths, talents, and abilities in students. Emphasis in the group is on discovering potentialities and developing them. This leads to more creative, satisfying living and productivity.

The group meets for the first time today and will meet weekly through August 15. Meetings will be held in room C-321, ASB from 4 to 4:40 p.m. The group will consist of fifteen members and the first fifteen students to register at the Counseling Center, C-273 ASB, will be accepted in the group. Group leaders will be Dr. Arnes J. Woodworth and Mary Peterson.

The forum will feature a panel discussion concerning the life of a musician. The panel will include Professor Clawson Cannon, acting dean of the College of Fine Arts and Communications at Brigham Young University.

The Johannesens have toured Russia, Europe and the United States, and only recently returned from a tour of South Africa.

Following a spectacular debut in New York in 1944, Mr. Johannesen has since been a public favorite both here and abroad. Famous orchestras of North America, Europe and South America have welcomed this distinguished artist. They include the New York Philharmonic, the Boston Symphony, the Lamoureux Orchestra of Paris, the Netherlands Philharmonic and the Colon Orchestra of Buenos Aires.

Miss Nelsova's appearances have been described as "a superlative performance in every way." Her numerous recordings and concert appearances throughout the world have firmly established her position among the world's outstanding musicians.

This husband and wife team will teach master classes at the BYU both individually and together during this summer.

Trackmen Compete

BYU Stadium Set For NCAA Finals

by Glenn Willardson
Universe Sports Editor

Over 500 athletes — considered to be the greatest collection of college track and field talent ever assembled have invaded the BYU campus anxiously awaiting the

openings trials and qualification heats in the 1967 NCAA track and field finals in BYU stadium.

The three-day meet begins Thursday afternoon at 5 p.m. featuring qualification trials for dashes and distant runs, along with trials for the field events. Only one final event is scheduled for Thursday, that being the six mile run.

Positons In Student Gov't

Summer School Student Body President Richard Scott announced today that there is an opportunity for many students to serve in student government this summer. Many positions are open to those students who want to get involved with planning student activities for the coming summer.

There are openings in each of the offices of the student government thus giving those interested in serving the student body an adequate range of interests and challenges.

In the office of the ASBYU President, there are openings for an Executive Assistant, Executive Secretary, Historian and Business Manager. Also needed are receptionists, two Traffic Court Judges and a Floor Chairman for the 24th of July parade.

The Social Vice President has a

need for an Executive Assistant, Executive Secretary, Historian and Business Manager. In addition, he needs a Central Dance Chairman, and three other dance chairmen.

The Student Relations Office needs an Executive Assistant, Chairman for Married Students, News Bureau, and Participation Committees, and a Historian.

Besides the Executive Assistant, Executive Secretary, Historian, and Business Manager, the Culture Office has openings for a Concert Chairman, Summer Side Chairman, Lyceum Chairman, and two Assemblies Chairmen. The Vice President of Academics needs an Executive Assistant, Historian and four or five people to staff the College Bowl Committee.



Grant Johannesen, pianist, and his wife Zara Nelsova, world-famous cellist, will be featured at a panel discussion at Thursday's Forum Assembly. The panel will also include Professor Clawson Cannon, acting dean of the College of Fine Arts and Communications.

Parent's Program Sessions Slated

About 60 regional and state coordinators of the Brigham Young University Parents' Program will convene in the annual summer seminar on BYU campus Thursday, Friday, and Saturday.

National Parents' Program chairmen are Mr. and Mrs. Ralph J. Hill of Salt Lake City. Mr. Hill will give an address of welcome Thursday at 2 p.m. in the Wilkinson Center Ballroom.

Group sessions will be held in the afternoon on effective ways of telling the BYU story, organizing and training volunteer workers, better communications with the university, and goals for next year.

At some of their sessions they will be joined by 120 Alumni Fund workers.

Dyer Notes Significant Prophecies

"Events in the Middle East today seem to be of great significance," Elder Abin R. Dyer told the audience assembled in the deJong Concert Hall for the first Devotional assembly of the summer.

Elder Dyer, Assistant to the Council of the Twelve Apostles of The Church of Jesus Christ of Latter-day Saints, explained that the day will come when the law will go forth from Zion (Jerusalem).

The church leader said there will be two great world capitals at the Lord's coming: one at Jackson County, Missouri, and one at Old Jerusalem.

"The young lions of Israel will rise up and return to their land with wealth and power," Elder Dyer quoted. "And so great will it (wealth and power) become that their enemies will think evil thoughts to conquer and possess." Elder Dyer went on to quote the biblical prophecy of a great army descending upon Jerusalem, numbering 300 million.

"But," he added, "two prophets will be raised up to teach the people for three and a half years. And they will be so blessed with great powers—powers that we know nothing of today—that they will be able to hold in check the great army."

Elder Dyer concluded his account of the prophecy by stating that after the two prophets have been killed and resurrected Jesus will make his appearance on the Mount of Olives and will prepare a way for the people to escape the great army.

"Then shall they know that Jesus is the Christ and will accept Him," Elder Dyer said.

He stated that those who be-

(Continued on page 2)

Can Government Inspire Creative Individual?

"May the Kingdom of God go forth that the Son may come," Elder Dyer said, and concluded with his testimony of the great destiny of the people of Israel.

Editor	Donna Gregory
Business Editor	Brent Saffie
Managing Editor	Doug Wright
Sports Editor	Glen Willardson
Copy Editor	Erna Jean Arzave

Dances, Games, Barbecue...

Swinging Summer Planned

"All come," is the word from the ASBYU Office of Social Activities this summer. Student planners of social activities planned at the time of at least one per week during summer school, and they hope to involve as many students as possible.

The theme of the social program this summer would be total involvement. If you don't like to dance, there'll be other things to do," said Ron Gosling, Vice President of Social Activities.

SPECIAL PLANS
Four big social activities are on the list for this summer school season, including two formal dances, BYU Lagoon Day, and an "outdoor" barn dance, according to Gosling.
Set for June 23, the barn dance will feature a Western atmosphere with city kids. In addition to a live

band for the outdoor dancing, there will be an old-time Western movie and an outdoor barbecue. "The key word for the whole thing is fun," said Gosling.

Fun must also be the key word for BYU Lagoon Day, scheduled for July 8. Paul, and Mary will be the main attraction at the usual Lagoon concert. There will also be a picnic, reduced rates, and free swimming and rides for BYU students.

SUMMER FORMAL
Third big activity of the summer, scheduled for July 28, is the Summer Formal Dance. The Social Office is negotiating with several big name bands in order to bring one to BYU for this dance.
Fourth on the list of big summer activities is another formal dance set on August 11. Gosling calls it, "logically enough, the 'Summer's End Dance,' and has plans to

make it nearly as big as the Summer Formal.

Interpersed with these four main events are several smaller activities, including a chicken fry, the annual Timp Hike, a Skyroom buffet dinner, and nine geographically diverse dances.

LIVE BANDS
"We're spending a little bit more money this year on dance programs," Gosling explained. "Basically, our philosophy is to have more live bands." All but two of 12 summer dances will have music furnished by live dance bands, and will be sing or dance.

One innovation this summer is the Games Room Spectacular, a combination dance and game night in the Wilkinson Center Games Room. The first of these activities will be Friday night, June 16, at 8:30 p.m. Admission charge is 25 cents. There will be dancing, free ping pong and other games, and bowling at reduced rates.

SO CASUAL
Gosling encouraged students to wear casual dress to the Games Room Spectacular and other summer activities, with the exception of formal dances.

Outlining some of the other measures being used to encourage student participation this summer, he noted that special efforts are being made to publicize all summer activities. Along this line, look for a special pocket-size calendar of summer events to be distributed soon.

Instruction Helps Students, Parents

The Counseling Center is offering a program oriented toward the development of personal potentialities. This program is designed to help students discover their hidden or unused capacities, strengths, talents, and abilities.

The group will meet beginning June 14 and be conducted weekly through August 16. Meetings will be from 2:40 to 4:40 p.m. in C-231 Smoot Bldg. Only 15 students will be able to join the group, so the first students who enroll at the Smoot Bldg. will be admitted.

COURSE FOR PARENTS
A review of child development and child-rearing practices is being made available for parents two hours a week in two sections starting June 12 and June 14 for five weeks at Brigham Young University.

Physical Plant Official...

Former Mission Head

By Don Searle
Feature Editor

One West Spanish American Mission of The Church of Jesus Christ of Latter-day Saints did not exist in 1958, and the man who was possible for getting it started was Leland Perry, special assistant to BYU Physical Plant Director Sam Brewster.

Perry began work with a force of 24 missionaries transferred from the Spanish American Mission. The area they were to develop was comprised of Ariz-

ona, part of California, and Baja California, Mexico. In less than two years they boosted the infant mission to among the top 20 missions of the Church in baptisms.

UNIQUE PROBLEMS
Part of the work of establishing the new mission was in overcoming some of the unique problems of the area, according to Perry. The missionaries were forced to be bilingual, since some of the Latin American people with whom they worked spoke only Spanish, some spoke only English, and others spoke both languages.

There were no branches or wards under control of the mission, meaning that investigators and converts alike had to attend local LDS works.

PROSELYTING WORK
"It was strictly a proselyting mission," said Perry. "We certainly loved our work down there. We love the people."

Perry and his wife had served as missionaries to the Latin American people before, working along the Rio Grande River in Texas three years after they were married.

Perry was formerly director of the BYU Physical Plant from 1947 to 1958, and director of the Ricks College Physical Plant from 1961 to 1963.

Leland Perry

BRIGHT YOUNG UNIVERSITY

Presents

A PARENT'S LOOK AT CHILD DEVELOPMENT

JUNE 12 — JULY 10

JUNE 14 — JULY 12

1967

TIME: 7:00-9:00 P.M.

PLACE: 1125 SFCR

FEE: \$5.00

INSTRUCTOR: Mrs. Glenda Dickson, CDFR Department

AGENDA:

1. Principles and theories of growth and development.
2. Principles of guidance and discipline.
3. The value of play.
4. Children's emotions and influences from outside.
5. Sex education.

OBJECTIVES OF THE COURSE:

- To point out the basic growth and patterns of a child.
- To help the individual better understand himself so he can deal more effectively with children.
- To show that the child-rearing practices chosen by an individual depend on his personality and past experiences.
- To help individuals develop a positive attitude and approach to rearing children and to become acquainted with research information in this area.

Band, Orchestra Classes Both Offered For Summer

Provo residents will have the opportunity to study along with BYU students in band and orchestra classes offered during the summer.

For the first time this summer, the BYU Music Department is offering both classes simultaneously for credit. Prof. Ralph G. Laycock, known for his work in both band and orchestra, will direct the one-hour classes.

The two groups will meet on alternate days in room E 250 of the class periods are from 2:40-3:40 p.m.

The hand group began meeting Tuesday, June 13, and will continue rehearsing on Tuesdays and Thursdays throughout the summer.

Orchestra will meet for the first time today and will rehearse Mondays, Wednesdays, and Fridays.

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NCAA Finals Lure Nation's Best

Continued from page One

the meet and may be picked up at the ticket office in the field-house or at the stadium during the meet. Student tickets are 75 cents for Thursday and Friday and one dollar for the finals Saturday.

An official entry list of participants was released Monday, and includes several world record holders and olympic calibre performers.

Heading the list are Randy Matson, from Texas A & M, who holds the world shot put record (71' 5 1/2"); Jim Ryun, Kansas' distance ace who will be trying for his mile record of 3:51.3; and Bob Seagrang, pole vaulter from USC who broke his own world record last weekend in Albuquerque with a 17' 7 1/2" leap.

Also figuring to draw the spectators are Tommie Smith, San Jose State's dashman who has been clocked at 44.8 in the 440-yard run and 20.0 in the 220-yard dash for world records; and Gerry Lindgren, who holds the American and collegiate records for the three-mile and six-mile runs.

The 440 relay team from USC should also be a spectators' delight, as they eclipsed the world mark last weekend at Albuquerque with a :39.0 timing.

WEST TEAMS FAVORED

Favorites to win the team championship are three Pacific Coast teams—UCLA, Oregon, and USC. These three schools have submitted the largest number of participants, with UCLA, defending champion from last year, and Oregon,

conference champion of the powerful AAUW, each qualifying 19 performers.

USC follows with 18 individual entries and stands in a good position to win the title. Two other schools from the West Coast, Washington and Oregon State, along with the Western Athletic Conference champion, New Mexico, recorded 14 participants.

BYU listed a total of 11 entries, adding pole vaulter Hernandez Sepulveda and weightlifter Dennis Patera to its entry roster. Utah had six entries, and Utah State filed five.

Nebraska, one of the powers from the Big Ten, will enter a three-man team, but one of the three is sprinter Charlie Greene, who won NCAA titles in the dashes as a sophomore and junior.

Texas A & M will have a small entry also—two. But one of them is Randy Matson, which should mean 20 points if he wins first places in the shot put and discus events as expected.

FASTEST SPRINTER

Heading the 10-man entry from San Jose State will be Tommie Smith, judged the fastest human ever to don a track uniform. With Smith winging over the Y's rubberized-asphalt track, the Spartans will have a strong team entry, if not a contender.

It would appear that Kansas will make a strong bid for the team honors, also, since they have nine track and field men competing. But the decision of Jim Ryun to run only the mile and bow out of the 800 will definitely hurt Kansas' chances.

Oregon's Wade Bell, a native Utahn, will be featured in the 800 as his 1:47.6 timing is the best in the nation this year for the half mile.

RICHARDS LEADS Y

BYU's biggest name in the meet is Bob Richards, winner of the steeplechase event at last year's



RANDY MATSON
Record holder in shot put and discus

NCAA finals at Bloomington, Ind. Other schools with relatively large team entries from distant points include Abilene Christian, 8; Indiana, 7; Iowa, 8; Miami, 11; Army, 10; and Rice, 7.

Softball, Volleyball

Deadline Friday

Deadlines for intramural team entries for softball and volleyball is this Friday, June 16, according to John Hansen, director of intramural sports.

The softball entries should be ward teams in order to compete for a berth in the All-Church Softball Tournament at Salt Lake City in July.

Volleyball entries can be either men or women teams. Each team must have a team manager and a team name. Application forms may be obtained at the Intramural Office, room 112 RPE.

Auditions are being held to select a narrator, a voice for Joseph Smith, and other voices for the upcoming KBYU-Television Documentary on the life of "The Prophet."

Contact Doug Stewart for a reading appointment.

Three BYU Students Travel To Washington

Three Brigham Young University students will be serving summer internships for three months with Utah members of Congress.

David H. Tolbert, a graduate student in The Institute of Government Service from Ogden, Utah, a son of Mrs. Mildred V. Tolbert, will work with Senator Wallace F. Bennett. Stewart L. Grow Jr., a senior majoring in political science, the son of Dr. and Mrs. Stewart L. Grow of Provo, Utah, will serve with Senator Frank E. Moss. Ned Ashby, a senior political science major and National Scholarship finalist, a son of Mrs.

Nadine T. Ashby of Provo, Utah, will intern with Congressman Laurence Burton.

The students were chosen from numerous applications for the position by a personal interview with the executive assistant in Salt Lake City, or directly with the Utah delegate.

The students will be doing research and office work and will become acquainted with the general duties of the senator or congressman.

The program was created to give the participants a broad view of the relationship of his activities to other governmental programs.

The Week Ahead

THURSDAY, JUNE 15

- | | | |
|-----------|-----------------------------------|---------------------------|
| 10 a.m. | de Jong Concert Hall | Forum Assembly |
| | Grant Johannsen and Zara Nelsonva | |
| 8:15 p.m. | de Jong Concert Hall | Sonata Recital |
| | Grant Johannsen and Zara Nelsonva | |
| 5 p.m. | BYU Stadium | NCAA Track and Field Meet |

FRIDAY, JUNE 16

- | | | |
|-----------|-------------|---------------------------|
| 5:30 p.m. | BYU Stadium | NCAA Track and Field Meet |
|-----------|-------------|---------------------------|

SATURDAY, JUNE 17

- | | | |
|-----------|-------------|---------------------------|
| 6:30 p.m. | BYU Stadium | NCAA Track and Field Meet |
|-----------|-------------|---------------------------|

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on	Time	Dates	Days	Place
6	8 p.m.	June 20-July 13	Tues. & Thurs.	3260 SFLC
8	10 p.m.	June 27-July 13	Tues. & Thurs.	3260 SFLC
8	8 p.m.	June 19-July 12	Mon. & Wed.	3260 SFLC
8	10 p.m.	June 19-July 12	Mon. & Wed.	3260 SFLC

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- ☐ Costume
- ☐ Fashion
- ☐ Accessories

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DATES: June 22-July 13

Day: Thursday

TIME: 7-9 p.m.

PLACE: 3260 SFLC

FE: \$12.00



GOLF CLINIC

For further information, contact:

- ☐ Golf
- ☐ Standee
- ☐ Swing
- ☐ Putting
- ☐ Iron Play
- ☐ Wood Play
- ☐ Shortput
- ☐ Grip/Lies
- ☐ Temporal Control

DATES: June 20-August 15 (No class July 4th)

NIGHTS: Tuesday and Thursday

TIME: 8-9 p.m.

PLACE: Golf area, BYU

FE: Only \$16.00 for the full 8-week course!

CLASS LIMITED TO INSURE INDIVIDUAL HELP



LAW FOR LAYMEN

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DATES: June 14-July 12

DAY: Wednesday

TIME: 7-9 p.m.

PLACE: Room 11 JKB

FE: \$10.00



SCUBA DIVING CLASS

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DATES: June 14-July 14

Days: Monday, Wednesday, Friday

TIME:

Section 1 4:30-6:00 p.m.

Section 2 6:00-7:30 p.m.

PLACE: Swimming Pool, Richards Building

FE: \$15.00 without gear; \$10.00 with

INSTRUCTOR: Gary Olson



MATH REVIEW CLASS

If you have forgotten most of the math you learned in school, let us refresh your memory and provide concise and simple reference note for you.

DATES: June 22-August 16, 1967

NIGHT: Thursday

TIME: 7:30-9 p.m.

PLACE: 163 JKB

FE: \$10.00

For further information, contact:

SPECIAL COURSES AND CONFERENCES

242 HRCB, BYU

Provo, Utah 84601

Phone 374-1211, Ext. 3256

BYU Graduate Student Assigned to Redondo Beach

Redondo Beach, California, May 26, 1967 — David Barton, a Brigham Young University statistics graduate student from Provo, has been selected to participate in the TRW Summer Student Assistant Program. The program, designed to provide a working-learning experience in the field of computer programming, is sponsored by the Computation and Data Reduction Center of TRW Systems Group, Redondo Beach, California. Barton was nominated for the program by his student chapter of the Association for Computing Machinery.

The Summer Student Assistant Program was initiated by TRW last summer with 15 students assigned to the company's computing laboratories at Redondo Beach, Houston, and Washington, D.C. The enthusiastic response of last year's participants caused the program to be expanded this summer to 22 students at the three locations.

Dr. Bushman Accepts Summer Appointment

Dr. Jess R. Bushman, associate professor of geology at Brigham Young University, is one of 32 college scientists who have been chosen to participate in Millsaps College's summer institute on the geology of the Mississippi Sound. The institute, June 3-24, is supported by a \$25,000 grant from the National Science Foundation.

Professor Leaves Fund

The late Hermese Peterson, professor emeritus of elementary education at Brigham Young University, left a bequest of \$8,000 to the school. University officials were informed today by attorneys.

Mrs. Peterson, who died Dec. 24, 1965, set up a trust fund, the income from which is to be used for scholarships to help students in elementary education.

Barton will be assigned to the Redondo Beach facility.

SPECIFIC ASSIGNMENT

While there, he will be given a scientific programming assignment. TRW's computation work ranges from analysis of anti-submarine warfare data to design of trajectories for space missions to Jupiter. In addition, Barton will attend lectures each week on computer applications and other scientific subjects, and at the conclusion of the summer will prepare a technical paper on his experiences.

TRW Systems Group was founded in 1964 to assist the Air Force in the development of the U.S. ballistic missile force. The first industrial firm to build a spacecraft, today the company and its 14,000 employees are responsible for several space programs, including NASA's Orbiting Geophysical Observatory and Pioneer, USAF's Vela, and COMSAT's Intelsat III.

NEW PIONEER

TRW Systems Group also is a pioneer in applying space technology to earthly problems ranging from hospital design to high-speed ground transportation. The company is an operating group of TRW Inc., one of the nation's leading suppliers of aerospace, automotive, aviation, and electronic products and services.

Proper Home Life Promises Joy Says Dr. Bradford in Lecture

Great joy and personal development are in store for those who can achieve a proper home life, Dr. Reed Bradford, professor of sociology, told Education Week visitors at Brigham Young University Friday.

He was speaker in the final departmental festival of the four-day festival of learning, which opened up the University to the public for more than 100 classes, numerous exhibits, demonstrations, and entertainment. About 3,000 persons attended.

FAMILY SUCCESS

"Our aim is to become true sons or daughters of our Father in Heaven, and this can be achieved in no better way than through the satisfactions of the family," Dr. Bradford asserted.

Among these satisfactions he listed achieving a unity of spirit with husband or wife for mutual growth. "Aside from satisfying the basic physical needs in the home, you can also find fulfillment of the need to be genuinely appreciated as a person and achieve status from those who know and love you best."

The speaker regarded the presence of children in the home as an opportunity to become a partner with God in imparting knowledge

and wisdom to them. "At the same time, being a good parent, and mate gives the marriage partner opportunity to develop into a greater, more mature person," he said.

LECTURE VARIETY

The classes, taught by BYU professors and visiting lecturers, extended over a wide range of human knowledge, including science, literature, personal development, sports, crafts, religion and numerous others.

Helen C. Keaveny, consumer specialist from Denver office of the Food and Drug Administration, gave an illustrated slide lec-

ture on health device quackery. Pointing out that older persons are a limited budget seem to be the most common victims, Miss Keaveny added that "The informed consumer is his own best protection."

"We don't have all the answers to diseases and nutrition," she said, "but when answers are found they must be available to the public. They will not come in the form of a secret formula." The FDA's main concern is that quack devices, although they are a per medical attention, she explained.

Varsity THEATER

SHOW TIMES
Monday-Thursday—4:00, 7:15
Friday—6:30, 9:45
Saturday—5:30, 8:45

Activity Card and Dress Standards Required
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TODAY Continues from 1:30

UNITA

EVELYN WOOD READING DYNAMICS BEGINS SUMMER CLASS SERIES

**Graduates Average
More Than 1,500 Words
Per Minute**

The Reading Dynamics Institute reports that the average speed of graduates is well above 1,500 words per minute. If students cannot at least triple their reading speed, with good comprehension, they are offered a full tuition refund. Less than 1.5% have asked for the refund during the seven years the course has been offered.

Many students come back regularly, at no charge, for several sessions each year to further improve their reading skills. Although improvement drills can be performed at home, graduates often like the added discipline of the classroom.

Teaching methods are continually being refined. For example, after several years of research and experimentation by Evelyn Wood, a whole new training program was instituted, giving improved results with heavy emphasis on technical reading and study techniques.

Teacher Makes Dramatic Discovery

Evelyn Wood first observed Dynamic reading 18 reads ago when a professor at the University of Utah read her term paper at an amazing 6,000 words per minute. Mrs. Wood's curiosity caused her to look for other exceptional readers, and over the next few years, she found 50 people who could read faster than 1,500 words per minute, with fine comprehension, outstanding recall, and great satisfaction in reading.

"Reading is a waste of time, slow or fast, if you don't understand what you are reading," states Evelyn Wood. "If you aren't comprehending, you aren't reading."

Mrs. Wood was also critical of skimming techniques commonly used in speed reading courses, and informed her teachers that their students must increase comprehension at the same time they are achieving high speeds.

Typical Beginning and Ending Speeds in Words Per Minute

Here are the beginning and ending speeds, in words per minute, of a typical cross section of recent Reading Dynamics graduates:

	LIGHT READING		DIFFICULT READING	
	Beg. WPM	End WPM	Beg. WPM	End WPM
Jerry Anderson	450	6,000	360	4,275
James Baer	424	5,003	313	1,543
Verdell Bishop	289	8,005	234	2,585
Daniel Page Busken	369	8,500	332	1,426
Wayne L. Carr	396	8,700	314	4,600
Judith Connor	499	6,404	298	2,985
Marcia Fromm	355	9,200	213	1,477
CLASS AVERAGE				
Speed	390	7,402	293	2,642
Comprehension	65%	87%	67%	84%

EDITORIAL

by M. DOUGLAS WOOD, Institute Director

Dr. Robert Hutchins, former President of the University of Chicago and founder of the Great Books Program, once said, "To destroy our Western Civilization, we don't have to burn all the books. We merely have to leave them unread for one generation." The principal problem we have to face today, as the frontiers of human knowledge are being thrust back, is that this knowledge is being committed to print, and it must be read before it can be used.

Advances have been made in almost every field of human endeavor. We run faster, fly higher, and dive deeper, but we still read at the same speed that our grandparents did: 300 words per minute. With the discovery of Reading Dynamics, this is no longer necessary.

The whole philosophy of learning could be changed if every person in this country would take the time to use his dormant capabilities for faster reading. No industry could use the same standards and techniques it used 25 years ago and expect to continue in existence. Yet, we remain satisfied with the same old reading standards and techniques.

This would be fine if there were no better technique available, but a major breakthrough in this field has occurred. Victor Hugo said, "There is nothing in this world so powerful as an idea whose time has come. . ." Reading Dynamics is such an idea.

Radio Personality Is Recent Graduate



Margaret Masters, well known Salt Lake City radio personality, recently completed the Reading Dynamics course with a reading speed of 7,000 words per minute. In praise of the course, Miss Masters said, "A whole new world of knowledge has opened up. Reading is now a wonderfully varied and stimulating experience. I had always dreamed of delving into new fields but never had the time or energy because I was such a slow reader. Now I whip through all manner of reading material with really amazing speed and comprehension."

World's Largest Reading School Schedules Free Demonstrations

Evelyn Wood Reading Dynamics Institute has scheduled rapid reading demonstrations June 12-15 at the Eldred Center, 270 W. 500 North in Provo. These free demonstrations are open to the public and will be held at 5 and 8 p.m.

Former BYU Instructor Joins Institute Staff



Mrs. Dorothy Hansen has joined the teaching staff of Evelyn Wood Reading Dynamics Institute in Provo. Formerly a part-time instructor at Brigham Young University in the Freshman English Department, she is currently working toward a Master's Degree in English linguistics. Mrs. Mary Gussman continues as Institute Director of Instruction.

The demonstration series is a prelude to classes which will begin June 20. Classes, meeting once each week for eight weeks, are offered evening Tuesdays and Thursdays. A term session begins at 3:30 p.m. Evening sessions begin at 7 p.m.

In the seven years since founding, the Reading Dynamics Institute has had the fastest growth of any reading school in history. This growth has been largely attributed to recommendations by the sands of its own graduates.

Today, with more than 30,000 graduates, there are schools in 70 of the large cities of the nation and five in Canada and one in Mexico.

Reading Dynamics Graduates average 3 to 10 times faster than their starting speeds ...and with good comprehension

SEE FREE DEMONSTRATION

MONDAY THROUGH THURSDAY (June 12-15) 5 and 8 p.m.

ELDRD CENTER

270 W. 500 North, Provo

Demonstration lasts 1 hour, 15 minutes

- ☐ One person at the demonstrations will win a fully paid scholarship to Reading Dynamics.
- ☐ You will see a Reading Dynamics graduate read at amazing speeds from a book he has never seen before and then tell in detail what he has read.

- ☐ You will see a documented film that includes actual interviews with Washington Senators who have taken the course.

- ☐ You will learn how we can help you to faster reading, with improved comprehension, greater recall.

Evelyn Wood

For further information mail coupon or call

READING DYNAMICS INSTITUTE

Salt Lake City

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Provo

290 N. University, Phone 373-0414

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MONEY BACK GUARANTEE

We guarantee to increase the reading efficiency of each student AT LEAST 3 times. We will refund the entire tuition to any student who, after completing minimum class and study requirements, does not at least triple his reading efficiency as measured by our beginning and ending tests. Reading efficiency combines rate and comprehension, not speed alone.

MAIL TO: COUPON TODAY	To: Evelyn Wood Reading Dynamics Institute, Dept. B 445 E. 2nd South Salt Lake City, Utah
<input type="checkbox"/> Please send descriptive folder. <input type="checkbox"/> Please send schedule of demonstrations and classes. I understand that I am under no obligation and if no salesman will call.	
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